

PATRICK MANNELLY AWARD

6TH ANNUAL PATRICK MANNELLY AWARD DINNER
SATURDAY, DECEMBER 14, 2024

Hosted in-person and aired live virtually.

Long Snappers are the ultimate unsung heroes of football. No successful field goal, extra point or punt can happen without a successful snap to initiate the play. Bernie's Book Bank has a similar role - no child can learn to read without books. We serve behind the scenes, yet are an integral player in the literacy equation. Both the Long Snapper and Bernie's Book Bank value excellence, integrity, effectiveness, and teamwork.

PAST WINNERS

2023

Joe Shimko
NC State

2022

Chris Stoll
Penn State

2021

Cal Adomitis
Pittsburgh

2020

Thomas Fletcher
Alabama

2019

John Shannon
Notre Dame



I am extremely honored to have my name on this award, but this is about the young men who have dedicated themselves to be great long snappers and they should be recognized. With the partnership of Bernie's Book Bank, we look forward to honoring the top Long Snapper in college football.

~ PATRICK MANNELLY

Presented by:



Benefiting:

Bernie's
BOOK BANK



2024 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$50,000

- Name on The Patrick Mannelly Award display - The award is presented to the winner and is on display at Bernie's Book Bank year-round
- 24 tickets to the Patrick Mannelly Award dinner
- VIP reception at Award Dinner with Patrick Mannelly & special guests
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails and guest program
- 1 team-building event and lunch and learn for up to 40, including meeting space at Bernie's Book Bank
- VIP book distribution experience at a school for 10 attendees
- Three social media mentions and logo with live link on event section of our website
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- Recognition in our newsletter to 70,000+ subscribers
- Recognition in news release
- Recognition in a partner thank-you video
- Co-branding opportunities on giveaways to event attendees

EXCELLENCE SPONSOR - \$25,000

- 12 tickets to the Patrick Mannelly Award dinner
- VIP reception at Award Dinner with Patrick Mannelly & special guests
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails and guest program
- 1 team-building event and lunch and learn for up to 40, including meeting space at Bernie's Book Bank
- VIP book distribution experience at a school for 10 attendees
- Three social media mentions and logo with live link on event section of our website
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- Recognition in our newsletter to 70,000+ subscribers
- Recognition in news release
- Recognition in a partner thank-you video
- Co-branding opportunities on giveaways to event attendees



2024 SPONSORSHIP OPPORTUNITIES CONT.

INTEGRITY SPONSOR - \$12,000

- Eight tickets to the Patrick Mannelly Award dinner
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails & guest program
- 1 team-building event for up to 40, including meeting space at Bernie's Book Bank
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- Three social media mentions and logo with live link on event section of our website
- Recognition in news release

TEAMWORK SPONSOR - \$5,000

- Four tickets to the Patrick Mannelly Award dinner
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails and guest program
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- One social media mention and logo on event section of our website
- Recognition in news release

EFFECTIVENESS SPONSOR - \$7,500

- Six tickets to the Patrick Mannelly Award dinner
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails and guest program
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- Three social media mentions and logo with live link on event section of our website
- Recognition in news release

SPORTSMANSHIP SPONSOR - \$2,500

- Two tickets to the Patrick Mannelly Award dinner
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails & guest program
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- One social media mention and name on event section
- Recognition in news release

INDIVIDUAL TICKET - \$175

TABLE OF 8 - \$1,400

MANY THANKS TO OUR 2023

PATRICK MANNELLY AWARD SPONSORS

PRESENTING SPONSOR



INTEGRITY SPONSOR

Anonymous

TEAMWORK SPONSORS



Eisiminger
Family

Elvira & Jay
Mannelly



William Blair

SPORTSMANSHIP SPONSORS

Bridge Alt⁺



Milne Family
Foundation



TECHNOLOGY SPONSOR



SPECIAL THANKS TO

Aurelio's Pizza, Flowers By Katie Ford, Links Video,
Nick Monaghan, Obvious Shirts, Tighthead Brewing Co.
& Windy City Linen

PMA FOUNDERS

Kevin Gold
Patrick Mannelly
Chris Rubio

BERNIE'S BOOK BANK

Kristen Daniels
Executive Director
Brian Floriani
Founder

BOARD OF DIRECTORS

Erin Kirchner, Chair
Cooley LLP
Kristie Vainikos Stegen, Vice Chair
CoreLogic, Inc.
Nick Jones, Finance Chair
Teletrac Navman
Jeff Burtelow, Secretary
William Blair & Company, LLC
Lia Douglas, Past Chair
KPMG

Tina Allen
Associated Agencies, Inc.
Rob Armstrong
Zebra Technologies
David Carlson
Brunswick Group
Thomas Cheriyan
CDW Corporation
Danielle DuMerer
John G. Shedd Aquarium
Nicole Graham
Amplify Education, Inc.
Nicole Jagielski
Zurich North America
Vipa Kamdar-Collins
Fifth Third Bank
Patrick Mannelly
Chicago Bears (Retired)
Phil Menzel
JM Search
Tanusree Misra
AbbVie
Usha Patil
United Health Group
Al Ross
All Surfaces, Inc.
Amy Thering
Optum
Lynn Van Cleave
Wintrust Financial
Andrew L. Weil
DLA Piper (US)